



2013 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY



“Thank you for allowing me to be part of this wonderful work. Congratulations on what you and your team are accomplishing.”

- Polo Muñoz, KLCS Education Foundation Board Member

KLCS brings the world into classrooms and communities, providing equity of access and helping students and citizens to become knowledgeable participants in an evolving technological society.



KLCS is a valuable resource for the communities of Greater Los Angeles, California. Operated by the Los Angeles Unified School District, and located in the heart of Los Angeles, KLCS is uniquely positioned to represent and respond to the excitingly diverse population that it serves. The District alone is a tapestry of Southern California, with over 1 millions students in K-12 and Adult Schools. KLCS serves a student population of over 70% Latino, 10% African American, 9% white and over 70 languages.

In 2013, KLCS provided these key local services:

- 18 hours of original educational television programs for classroom and at-home viewing
- Over 400 hours of school board meeting broadcasts, providing equity of access to educational stakeholders
- Production of professional development content
- Over 100 news briefs featuring highlights of educational topics

KLCS local services include creating content to support an informed public, such as specials on voting initiatives, health care, parent engagement, innovative educational practices and model programs and services throughout the Los Angeles Unified School District and the communities of Greater Los Angeles. In 2013, KLCS produced over 42 hours of public affairs and arts and culture programming.



2013 LOCAL CONTENT AND SERVICE REPORT IN THE COMMUNITY

KLCS Broadcasts Special on Building Successful Communities

The Great Recession produced many challenging stories about displaced families, but it also created an environment for individuals to make a big difference in their communities. To highlight this phenomenon, KLCS aired the documentary *SOS: Sustaining Our Society* on March 19, 2013, followed by a one-hour live discussion of issues raised in the film.

The documentary follows the inspiring journey of Dr. Imran Farooq, a doctoral candidate at the University of Southern California, who developed a replicable model to stabilize neighborhoods by preventing foreclosures, training unemployed military veterans for green jobs, and fostering community development.

The second segment of the special featured a discussion with Professor Leonard Mitchell, the distinguished executive director of USC's Center for Economic Development. Ken Simmons, chief operating officer for the Housing Authority of the City of Los Angeles, spoke about the Jordan Downs housing project, and all three speakers responded to telephone calls from viewers. This conversation revealed insights on how education can be a catalyst for positive change. Viewers had an inside perspective on the emotional experiences throughout their respective projects, and how they are persevering for success.

The show also extended a special opportunity for high school students in the Los Angeles Unified School District to have their questions answered via telephone and through social media. Students submitted questions via Twitter and connected through Facebook.

KLCS also participated in the following initiatives during 2013:

- KLCS produced a series of lessons developed by the Los Angeles Unified School District and the Special Olympics School Partnership for broadcast to preschool and kindergarten classes. Learn, Educate, Actively Play (LEAP) is a curriculum based on the Young Athletes Program, with unique sport and play aspects for special needs children.
- KLCS produced *History of the Port of Los Angeles*, hosted by Thomas Waldman, who interviewed Jon Wilkman, director and producer of a groundbreaking four-part documentary on the Port of Los Angeles. The in-depth interview covers the history of the port from its first visit in 1532 by the Spanish explorer Juan Cabrillo, who was unimpressed, and quickly moved on to other locations up the coast, to the present time, as the port continues to be one of the thriving centers of economic activity in the world.
- KLCS partnered with the County of Los Angeles for Mental Health Month in May. KLCS aired several hours of special programs to educate the public about mental health issues and available resources with the purpose of providing assistance and hope to those experiencing mental illness conditions and to their loved ones and caregivers.
- Other community topics covered by over 500 hours KLCS productions include Board of Education meetings, dropout prevention, school choice, student recovery, and voting.



2013 LOCAL CONTENT AND SERVICE REPORT STORIES OF IMPACT

KLCS provides an essential service by broadcasting Los Angeles Unified School District Board and Committee meetings, which provides the community-at-large an opportunity to view real-time proceedings and to be well-informed about the initiatives impacting the almost 1 million K-12 and Adult students of the LAUSD.



KLCS produces Families Matter and La Familia Importa, monthly series which highlight and present information about ongoing educational initiatives and timely topics. These series are targeted for parents, caregivers and other educational stakeholders.



The KLCS Video in the Classroom Awards celebrated 26 years in 2013. The VIC Awards celebrate the use of video in the curriculum, and support teachers and students by recognizing outstanding content created to teach and to express social issues and themes.





"KLCS reflects the diverse interests of the communities of Greater Los Angeles by providing relevant, newsworthy, educational, instructional and entertaining program content via multiple media platforms. KLCS addresses the educational and informational needs of schools and the community to ensure a well-informed citizenry that is engaged in the betterment of society individually and collectively."

- Sabrina Thomas, General Manager of KLCS

KLCS provides equity of access and cost-effective services to the schools, City and communities of Los Angeles.
