

Grantee Information	
ID	1714
Grantee Name	KLCS-TV
City	Los Angeles
State	CA
Licensee Type	Local Authority

**1.1 Employment of Full-Time Television and Joint Employees** Jump to question:

Please enter the number of FULL-TIME TELEVISION and JOINT employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

**1.1 Employment of Full-Time Television and Joint Employees** Jump to question:

Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	Total
Officials - 1000 - TV Only	1					1
Officials - 1000 - Joint						0
Managers - 2000 - TV Only	1					1
Managers - 2000 - Joint						0
Professionals - 3000 - TV Only						0
Professionals - 3000 - Joint						0
Technicians - 4000 - TV Only					2	2
Technicians - 4000 - Joint						0
Sales Workers - 4500 - TV Only						0
Sales Workers - 4500 - Joint						0
Office and Clerical - 5100 - TV Only		3			1	4
Office and Clerical - 5100 - Joint						0

Craftspersons (Skilled) - 5200 - TV Only						0
Craftspersons (Skilled) - 5200 - Joint						0
Operatives (Semi-Skilled) - 5300 - TV Only						0
Operatives (Semi-Skilled) - 5300 - Joint						0
Laborers (Unskilled) - 5400 - TV Only						0
Laborers (Unskilled) - 5400 - Joint						0
Service Workers - 5500 - TV Only						0
Service Workers - 5500 - Joint						0
<b>Total</b>	2	3	0	0	3	8

**1.1 Employment of Full-Time Television and Joint Employees** Jump to question:

Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	Total
Officials - 1000 - TV Only						0
Officials - 1000 - Joint						0
Managers - 2000 - TV Only		1			1	2
Managers - 2000 - Joint						0
Professionals - 3000 - TV Only	1	0		2	3	6
Professionals - 3000 - Joint						0
Technicians - 4000 - TV Only	4	2			2	8
Technicians - 4000 - Joint						0
Sales Workers - 4500 - TV Only						0
Sales Workers - 4500 - Joint						0
Office and Clerical - 5100 - TV Only					1	1
Office and Clerical - 5100 - Joint		1	0			1
Craftspersons (Skilled) - 5200 - TV Only						0
Craftspersons (Skilled) - 5200 - Joint						0
Operatives (Semi-Skilled) - 5300 - TV Only						0

Operatives (Semi-Skilled) - 5300 - Joint						0
Laborers (Unskilled) - 5400 - TV Only						0
Laborers (Unskilled) - 5400 - Joint						0
Service Workers - 5500 - TV Only						0
Service Workers - 5500 - Joint						0
<b>Total</b>	5	4	0	2	7	18

**1.1 Employment of Full-Time Television and Joint Employees** Jump to question: [1.1](#)

Major Job Category / Job Code	Persons with Disabilities
Officials - 1000 - TV Only	
Officials - 1000 - Joint	
Managers - 2000 - TV Only	
Managers - 2000 - Joint	
Professionals - 3000 - TV Only	
Professionals - 3000 - Joint	
Technicians - 4000 - TV Only	
Technicians - 4000 - Joint	
Sales Workers - 4500 - TV Only	
Sales Workers - 4500 - Joint	
Office and Clerical - 5100 - TV Only	
Office and Clerical - 5100 - Joint	
Craftspersons (Skilled) - 5200 - TV Only	
Craftspersons (Skilled) - 5200 - Joint	
Operatives (Semi-Skilled) - 5300 - TV Only	
Operatives (Semi-Skilled) - 5300 - Joint	
Laborers (Unskilled) - 5400 - TV Only	
Laborers (Unskilled) - 5400 - Joint	
Service Workers - 5500 - TV Only	
Service Workers - 5500 - Joint	
<b>Total</b>	<b>0</b>

**1.1 Employment of Full-Time Television and Joint Employees** Jump to question: [1.1](#)

Please enter the gender and ethnicity of each person with disabilities listed above (e.g. 1 African American female).

**1.2 Major Programming Decision Makers** Jump to question: [1.2](#)

Of the full-time employees reported in Question 1.1, how many, including the station general manager, have responsibility for making major programming decisions?

**1.2 Major Programming Decision Makers** Jump to question: [1.2](#)

	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	Total
Female Major Programming Decision Makers	2					2
Male Major Programming Decision Makers		1				1
<b>Total</b>	2	1	0	0	0	3

**1.2 Major Programming Decision Makers** Jump to question: [1.2](#)

Please report by gender and ethnic or racial group the headcount of full-time employees having responsibility for making major programming decisions. Include the station general manager if appropriate. Major programming decisions include decisions about program acquisition and production, program development, on-air program scheduling, etc. This item should result in a double-counting of some full-time employees; employees having the responsibility for making major programming decisions should be included in the counts for this item and again, by job category above, in the full-time employee Question 1.1.

**1.3 Employment of Part-Time Television and Joint Employees** Jump to question: [1.3](#)

Please enter the number of PART-TIME employees, both TV-only and Joint, in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

**1.3 Employment of Part-Time Television and Joint Employees** Jump to question: [1.3](#)

Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	Total
Officials - 1000						0
Managers - 2000						0
Professionals - 3000						0
Technicians - 4000						0
Sales Workers - 4500						0
Office and Clerical - 5100	1					1
Craftspersons (Skilled) - 5200						0

Operatives (Semi-skilled) - 5300						0
Laborers (Unskilled) - 5400						0
Service Workers - 5500						0
<b>Total</b>	1	0	0	0	0	1

**1.3 Employment of Part-Time Television and Joint Employees** Jump to question:

Major Job Category / Job Code	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	Total
Officials - 1000						0
Managers - 2000						0
Professionals - 3000						0
Technicians - 4000						0
Sales Workers - 4500						0
Office and Clerical - 5100						0
Craftspersons (Skilled) - 5200						0
Operatives (Semi-skilled) - 5300						0
Laborers (Unskilled) - 5400						0
Service Workers - 5500						0
<b>Total</b>	0	0	0	0	0	0

**1.3 Employment of Part-Time Television and Joint Employees** Jump to question:

Major Job Category / Job Code	Persons with Disabilities
Officials - 1000	
Managers - 2000	
Professionals - 3000	
Technicians - 4000	
Sales Workers - 4500	
Office and Clerical - 5100	
Craftspersons (Skilled) - 5200	

Operatives (Semi-skilled) - 5300	<input type="text"/>
Laborers (Unskilled) - 5400	<input type="text"/>
Service Workers - 5500	<input type="text"/>
<b>Total</b>	<input type="text" value="0"/>

**1.4 Part-Time Employment** Jump to question: [1.4](#)

Of all the part-time employees listed in Question 1.3, how many worked less than 15 hours per week and how many worked 15 or more hours per week, but not full time?

**1.4 Part-Time Employment** Jump to question: [1.4](#)

Number working less than 15 hours per week

**1.4 Part-Time Employment** Jump to question: [1.4](#)

Number working 15 or more hours per week

**1.5 Full-Time Hiring** Jump to question: [1.5](#)

Enter the number of full-time employees in each category hired during the fiscal year.  
(Do not include internal promotions, but do include employees who changed from part-time to full-time status during the fiscal year.)

**1.5 Full-Time Hiring** Jump to question: [1.5](#)

No full-time employees were hired (check here if applicable)

**1.5 Full-Time Hiring** Jump to question: [1.5](#)

Major Job Category / Job Code	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Total
Officials - 1000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Managers - 2000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Professionals - 3000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Technicians - 4000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Sales Workers - 4500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Office / Service Workers - 5100 -5500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
<b>Total</b>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>

**1.6 Full-Time and Part-Time Job Openings** Jump to question: [1.6](#)

Enter the total number of full-time and part-time openings that occurred during the fiscal year. Include both vacancies in previously filled positions and newly created positions. Include all positions that became available during the fiscal year, regardless of whether they were filled during the year. If a job opening was filled during the year, include it regardless of whether it was filled by an internal or an external candidate. Do not include as job openings any positions created through the promotion of an employee who stays in essentially the same job but has a different title (i.e. where there was no vacancy or newly created position to be filled). If no full-time or part-time job openings occurred, please enter zero.

**1.6 Full-Time and Part-Time Job Openings**

Jump to question: [1.6](#)

Number of full-time and part-time job openings

Jump to question: [1.7](#)

During the fiscal year, did you hire independent contractors to provide any of the following services?

Jump to question: [1.7](#)

- Check all that apply**
- None
  - Development Activities
  - Legal Services
  - Human Resources Services
  - Accounting/Payroll Services
  - Computer Operations
  - Engineering

Comments

Question	Comment
No Comments for this section	

Jump to question: [2.1](#)

	# of Employees	Avg. Annual Salary	Average Tenure
<a href="#">Chief Executive Officer</a> - TV Only	1.00	\$ 167882	11
Chief Executive Officer - Joint		\$	
<a href="#">Chief Operations Officer</a> - TV Only		\$	
Chief Operations Officer - Joint		\$	
<a href="#">Chief Financial Officer</a> - TV Only		\$	
Chief Financial Officer - Joint		\$	
<a href="#">Publicity, Program Promotion Chief</a> - TV Only		\$	
Publicity, Program Promotion Chief - Joint		\$	
<a href="#">Communication and Public Relations, Chief</a> - TV Only		\$	
Communication and Public Relations, Chief - Joint		\$	
<a href="#">Programming Director</a> - TV Only	1.00	\$ 117065	12
Programming Director - Joint		\$	
<a href="#">Production, Chief</a> - TV Only		\$	

Production, Chief - Joint		\$	
<u>Executive Producer</u> - TV Only		\$	
Executive Producer - Joint		\$	
<u>Producer</u> - TV Only	3.00	\$	90190 11
Producer - Joint		\$	
<u>Director - (Television Production ONLY)</u>		\$	
<u>Development, Chief</u> - TV Only		\$	
Development, Chief - Joint		\$	
<u>Member Services, Chief</u> - TV Only		\$	
Member Services, Chief - Joint		\$	
<u>Membership Fundraising, Chief</u> - TV Only		\$	
Membership Fundraising, Chief - Joint		\$	
<u>On-Air Fundraising, Chief</u> - TV Only		\$	
On-Air Fundraising, Chief - Joint		\$	
<u>Auction Fundraising, Chief</u> - TV Only		\$	
Auction Fundraising, Chief - Joint		\$	
<u>Underwriting, Chief</u> - TV Only		\$	
Underwriting, Chief - Joint		\$	
<u>Corporate Underwriting, Chief</u> - TV Only		\$	
Corporate Underwriting, Chief - Joint		\$	
<u>Foundation Underwriting, Chief</u> - TV Only		\$	
Foundation Underwriting, Chief - Joint		\$	
<u>Government Grants Solicitation, Chief</u> - TV Only		\$	
Government Grants Solicitation, Chief - Joint		\$	
<u>Operations and Engineering, Chief</u> - TV Only	1.00	\$	145548 9
Operations and Engineering, Chief - Joint		\$	
<u>Engineering Chief</u> - TV Only		\$	
Engineering Chief - Joint		\$	
<u>Broadcast Engineer 1</u> - TV Only	2.00	\$	82873 8
Broadcast Engineer 1 - Joint		\$	



<a href="#">Production Engineer</a> - TV Only	6.00	\$ 74247	13
Production Engineer - Joint		\$	
<a href="#">Facilities, Satellite and Tower Maintenance, Chief</a> - TV Only		\$	
Facilities, Satellite and Tower Maintenance, Chief - Joint		\$	
<a href="#">Technical Operations, Chief</a> - TV Only		\$	
Technical Operations, Chief - Joint		\$	
<a href="#">Education, Chief</a> - TV Only	1.00	\$ 120508	5
Education, Chief - Joint		\$	
<a href="#">Information Technology, Director</a> - TV Only		\$	
Information Technology, Director - Joint		\$	
<a href="#">Instructional Services Director</a> - TV Only		\$	
<a href="#">Parent / Pre-School Coordinator</a> - TV Only		\$	
<a href="#">Volunteer Coordinator</a> - TV Only		\$	
Volunteer Coordinator - Joint		\$	
<a href="#">News / Current Affairs Director</a> - TV Only		\$	
News / Current Affairs Director - Joint		\$	
<a href="#">Announcer / On-Air Talent</a> - TV Only		\$	
Announcer / On-Air Talent - Joint		\$	
<a href="#">Reporter</a> - TV Only		\$	
Reporter - Joint		\$	
<a href="#">Cinema / Videographer</a> - TV Only		\$	
<a href="#">Video Film Editor</a> - TV Only		\$	
<a href="#">Unit / Studio Supervisor</a> - TV Only		\$	
<a href="#">Public Information Assistant</a> - TV Only		\$	
Public Information Assistant - Joint		\$	
<a href="#">Broadcast Supervisor</a> - TV Only		\$	
Broadcast Supervisor - Joint		\$	
<a href="#">Director of Continuity / Traffic</a> - TV Only		\$	
Director of Continuity / Traffic - Joint		\$	
<a href="#">Events Coordinator</a> - TV Only		\$	

Events Coordinator - Joint	<input type="text"/>	\$	<input type="text"/>	<input type="text"/>
<a href="#">Web Administrator/Web Master</a> - TV Only	<input type="text"/>	\$	<input type="text"/>	<input type="text"/>
Web Administrator/Web Master - Joint	<input type="text"/>	\$	<input type="text"/>	<input type="text"/>
<b>Total</b>	15.00		798313	69

Comments

Question	Comment
No Comments for this section	

**3.1 Governing Board Method of Selection** Jump to question: [3.1](#)

Enter the number of governing board members (including the chairperson and both voting and non-voting ex-officio members) who are selected by the following methods:

**3.1 Governing Board Method of Selection** Jump to question: [3.1](#)

Ex-Officio (Automatic membership because of another office held)

**3.1 Governing Board Method of Selection** Jump to question: [3.1](#)

Appointed by government legislative body (including school board) or other government official (e.g. governor)

**3.1 Governing Board Method of Selection** Jump to question: [3.1](#)

Elected by community/membership

**3.1 Governing Board Method of Selection** Jump to question: [3.1](#)

Elected by board of directors itself (self-perpetuating body)

**3.1 Governing Board Method of Selection** Jump to question: [3.1](#)

Other (please specify below)

**3.1 Governing Board Method of Selection** Jump to question: [3.1](#)

Elected by direct popular vote by residents qualified to vote in the Los Angeles Unified School District.

**3.1 Governing Board Method of Selection** Jump to question: [3.1](#)

Total number of board members (Automatic total of the above)

**3.2 Governing Board Members** Jump to question: [3.2](#)

Please report the racial or ethnic group of the members of your governing board by gender. Please also report the number of governing board members with a disability.

**3.2 Governing Board Members** Jump to question: [3.2](#)

For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection.

**3.2 Governing Board Members** Jump to question: [3.2](#)

	African American	Hispanic	Native American	Asian / Pacific	White, Non-Hispanic	Total
Female Board Members	1	3			1	5
Male Board Members					2	2
<b>Total</b>	<b>1</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>7</b>

**3.2 Governing Board Members** Jump to question: [3.2](#)

Number of Vacant Positions

**3.2 Governing Board Members** Jump to question: [3.2](#)

Total Number of Board Members (Total should equal the total reported in Question 3.1.)

**3.2 Governing Board Members** Jump to question: [3.2](#)

Number of Board Members with disabilities

Comments

Question	Comment
No Comments for this section	

**4.1 Local Community Outreach** Jump to question: [4.1](#)

In what local community outreach or educational activities has your station been involved this year that supports unserved or underserved audiences? Please describe in detail: outcomes, audience served, community response.

KLCS continued its participation in the Los Angeles Unified School District's (14th) Annual Parent Summit in April 2010. The Parent Summit's goal is to engage and inform parents about the District's educational initiatives and programs parent-school partnerships and resources. The District's student enrollment is approximately 70% Hispanic and 11% African American which was reflected in the Summit's participant demographics. The Station continued its support for the LAUSD Consolidated Charitable Campaign (CCC) an umbrella organization through which the District raises funds for non-profit agencies serving underserved and/or under-resourced groups. KLCS assisted CCC in increasing awareness and contributions for its annual fund drive. KLCS continued its partnership with Bubble Rock a 501(c)3 corporation to promote children's music concerts in family-friendly environments. As part its outreach effort the Station coordinated the distribution of free passes to Bubble Rock events to LAUSD Early Education Centers. These events create rich learning environments that are generally cost-prohibitive to the under-resourced communities KLCS strives to serve. Finally the Station continues its direct support of the Downtown Business Magnet High School Internship Program. Station employees commit to mentoring high school students and providing them insight and opportunity to work in a professional business environment. Student Interns are then allowed to engage in activities that not only contribute to the Station's day-to-day operations but also increase their exposure to the business environment and strengthen their professional skills.

**4.2 Production Activity** Jump to question: [4.2](#)

In what production activity has you station been involved that supports unserved or underserved audiences?

KLCS is licensed to the Los Angeles Unified School District a district in which over 80 languages are spoken 75% percent of the students live at or below the poverty line and over 50% of the stakeholders are non-native English speakers. The Station's underlying mission is to serve the unserved and underserved audiences and community of Los Angeles. Many of KLCS' productions are dubbed from English into multiple languages – the top eight in the District being Spanish Armenian Korean Tagalog Cantonese Vietnamese Farsi and Russian. KLCS produces over 20 hours of professional development and instructional programs targeted at Title I schools. KLCS produces professional development programs for the District's Special Education Division College Buzz a series of interstitial spots targeted at students who often fail to actualize the resources available for higher education and News Briefs. KLCS also produces On the Record with Superintendent Cortines answering questions from parents staff and the general public; and Board of Education meetings which provide equity of access to the District schools governance process. In addition KLCS provides video content to the District's numerous websites.

**4.3 Program Content in Other Languages**

Jump to question: 4.3

Do you provide program content in languages other than English? If so, please list your services in this area

Televised Board of Education meetings are translated into Spanish. KLCS airs Los Ninos en su Casa and Connect with English for Spanish speaking and English Language Learners. KLCS also produces Opciones a Spanish language overview of the District's Magnet School program. In addition selected parent-related and public service programs and announcements are produced in Spanish and other languages as needed or dubbed for the Second Audio Program (SAP) channel.

#### 4.4 Governance Structure

Jump to question: 4.4

Please describe your station's governance structure. Please include information about your station's Board of Directors, Advisory Boards or Panels, Community Boards or Panels, and the Committee Structure under each of these entities. Your response should include but is not limited to:

What are the direct and indirect reporting relationships?

What committees are active and what is their function?

Does your Board have an Audit and Finance Committee?

What are the roles and responsibilities of these Boards, Panels and/or Committees? Etc.

KLCS is governed by the Board of Education of the Los Angeles Unified School District. Committees consisting of four Board Members and three public representatives review and discuss Board policies and District services in a setting that allows for a detailed exchange. The five Standing Committees are: Budget Finance and Audit; Facilities; Human Resources; Instruction and Student Achievement; and School Safety Health and Human Services and Campus Environment. Occasionally special committees may form to address critical issues. Station management and the Board interact on a frequent basis both directly and through the Superintendent of Schools. The Board exercises general oversight over station activities but does not actively develop agendas for the station. The Board usually meets biweekly and each Committee meets monthly. Because KLCS is a small part of the District's structure station finances and activities are not generally discussed in great detail during Board or Committee meetings. Occasionally formal presentations are made to the Board. The station provides updates to the Board and the Superintendent more frequently via written communications. The Board of Education of the Los Angeles Unified School District is comprised of seven publicly elected officials each serving a four-year term. There is no limit to the number of terms that an individual can serve. The Board members have extensive backgrounds in education and public service. Of the current members three are former teachers or administrators one an education policymaker one a former mayor and two community activists.

#### 4.5 Community Outreach

Jump to question: 4.5

CPB is interested in learning more about stations' significant activities planned for the upcoming year - both broadcast and beyond broadcast. What types of on-air programs and off-air activities are you planning in the upcoming year that will connect your station more closely with your community? What goals are you setting in conjunction with these initiatives, and how will you measure your success?

KLCS began production of the highly successful 'Teacher's Hour' series of programs: the first season of an instructional program intended to guide educational leaders from the LAUSD through the District's introduction and implementation of its Response to Instruction and Intervention (RTII) strategies. In cooperation with the District's Office of Curriculum Instruction and School Support (OCISS) these programs highlight effective teaching practices that are contributing to student success in various academic areas District-wide. These programs will increase awareness of the District's strategies and resources dedicated to RTII implementation as well as highlight the positive impact on students; they will also serve as professional development tools that can be leveraged by OCISS to maximize the potential effects of best practices in RTI implementation across the District. Success will be measured through evaluative feedback obtained by OCISS from educators and school administrators. KLCS plans to continue its support of the Video in the Classroom Competition and Awards program. This annual event is open to all schools in the Los Angeles Unified School District. In addition to emphasizing the value of incorporating video into the classroom curriculum this event brings KLCS directly into contact with its school community. The Station's main goal is to continue to motivate and support teachers and students who create their own instructional videos in support of their curriculum. Success is measured through an increase in the number of participants measured year-to-year. KLCS will also continue its partnership with the various local film festivals including the American Film Institute Film Festival the Los Angeles Latino Film Festival as well as their student outreach programs. On-air activities include promotional spots for the Festivals' student and/or Family program as well as profiles of the impact those programs on the students who participate in them. The Station's goal is to solidify and strengthen its partnership with these programs which are directly impacting the community it serves. KLCS will measure its success through the increased student participation attributable directly to its on-air efforts.

#### Comments

Question

Comment

No Comments for this section

#### 5.1 Journalists

Jump to question: 5.1

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training

in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

5.1 Journalists										
Job Title	Full Time	Part Time	Contract	Male	Female	African-American	Hispanic	Native-American	Asian/Pacific	
News Director		1			1	1				
Assistant News Director										
Managing Editor										
Senior Editor										
Editor										
Executive Producer		1			1	1	0			
Senior Producer										
Producer	3			3		1				
Associate Producer	0	2		2		1	1			
Reporter/Producer										
Host/Reporter		1		1			1			
Reporter		1		1			1			
Beat Reporter										
Anchor/Reporter										
Anchor/Host		1	1	2			1			
Videographer		3		3		2	1			
Video Editor		4		3	1	2	1			
Other positions not already accounted for										
<b>Total</b>	<b>3</b>	<b>14</b>	<b>1</b>	<b>15</b>	<b>3</b>	<b>8</b>	<b>6</b>	<b>0</b>	<b>0</b>	

Comments

Question	Comment
No Comments for this section	