



To encourage LAUSD teachers to use video production as an instructional tool to create an engaging, multifaceted, technology-based learning environment.

ELIGIBILITY:

All classroom-generated videos from grades Pre-K - 12 and Adult School, produced after February 17, 2009, may be submitted.

TO PARTICIPATE:

Complete an entry form to accompany each tape submitted. Submit the tape and entry form to KLCS-TV. **The maximum number of entries per teacher producer is three tapes. Entry deadline is 5:00 PM Friday February 12th, 2010. No entries will be accepted after the deadline.**

ENTRY FORMAT:

Submit each entry on a separate MiniDV tape. DVD format is less desirable and is not broadcast quality. You may submit the master or a duplicated copy for evaluation. The recommended length of each entry is 15 minutes or less. Judges will evaluate only 10-15 minutes of each tape. If your completed video production runs longer than 15 minutes, you may want to consider submitting a shorter version. However, this is not required. Entries may be subsequently included in the "KLCS VIC Awards Showcase" broadcast series.

SUBMISSION GUIDELINES

AWARD CATEGORIES:

Subject-Area Category entries should be linked to the California Content Standards. Here are examples of standards that might be used to generate a VIC production:

1. There are two kinds of volcanoes: one kind with violent eruptions producing steep slopes and the other kind with voluminous lava flows producing gentle slopes (Science Content Standards: Grades 9-12 Earth Sciences, 3E).
2. Students describe the physical and human geography and use maps, tables, graphs, photographs, and charts to organize information about people, places, and environments in a spatial context (Grade 3 Social Science Standards, 3.1).

Please note, teachers may enter each tape in up to 2 categories. One award will be given in each Subject-Area Category for each level: Elementary and Secondary.

Focus Award sponsor for 2010 is the LAUSD Office of Curriculum, Instruction, and School Support (OCISS). The theme for this year's Focus Award is: "Strategies for Staying On Task: How to Maximize Academic Engaged time". Additional resources for this category can be found at www.lausd.net/rli.

Special Awards are juried awards and are presented for outstanding achievement and creativity in the technical and performance categories.

HOW TO SUBMIT A VIC ENTRY:

Complete the official **VIC Entry Form** and attach it to the videocassette. **State clearly and completely the instructional objectives in terms of student participation and learning outcomes** - limit 50 words in this section. Refer to the California Content Standards and the Courses of Study.

Teacher as Producer. The submitting teacher must be the supervising teacher of the student's work during the production of the video entry.

Each tape entry should include the **title of the video, length of the video, the month and year it was produced, teacher's name, school, grade(s)**, typed or neatly printed on a label for the videocassette and the tape sleeve/box.

Label

Sample: Earthquakes: Are You Safe? (10:00 min.) May '09
Teacher Producer: Elizabeth Collins Stoddard
Collinsport Middle School Grade 8

Each teacher producer is limited to three entries.

Submit each entry on a separate standard Mini DV tape. The recommended length of each entry is 15 minutes or less. Entries may be longer but judges will evaluate only 10-15 minutes of each tape. Video entries must be produced between February 18, 2009 and February 12, 2010.

Stock footage (images not created by the class) must be limited to **no more than 20%** of the total production.

Be sure that both original and copyrighted materials are credited on the entry form. All legal clearances for copyrighted material (i.e. music, stock footage, etc.) must be obtained by the entrant before submission. Lyrics must be available upon request.

Copyright credit examples:

- Waltz of the Flowers, **The Nutcracker**, (c) 1998 Delta Entertainment. Permission granted.
- Original instrumental score for **Jump the Gun** by Mike Dakota, lyrics by John Szymd and James Eubanks. Permission granted.

It is recommended that you **make a copy of your video submission**. KLCS will retain all submissions and reserves the right to copy and use submitted material, including on-air broadcasting.

Please complete the entry form in its entirety. **Incomplete forms will disqualify the entry from judging.**

DEADLINE / WHERE TO SUBMIT VIC TAPES

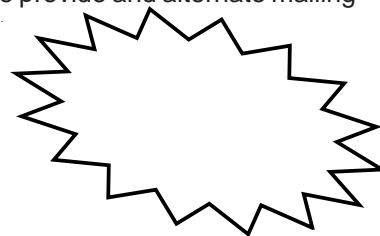
All VIC entries must be received at KLCS-TV by 5:00 PM, Friday, February 12th 2010.

No entries will be accepted after the deadline. Send or deliver VIC entries to 2010 VIC Competition

C/O: KLCS-TV, 1061 W. Temple Street, Los Angeles, CA 90012 Through school mail to: KLCS-TV, 2010 VIC Competition.

VIC AWARDS CEREMONY

The VIC Awards Ceremony is scheduled to be held on June 5, 2010. Updates and information on the ceremony may be obtained by calling KLCS-TV at (213) 241-4004 or visit www.klcs.org. Invitations to finalists will be mailed by the third week in May. Teacher entrants who will be off-track in May and June, please provide an alternate mailing address so we can be sure that the invitation gets to you.



VIDEO IN THE CLASSROOM (VIC) AWARDS 2010 ENTRY FORM

The deadline for all VIC Entry Forms and videotapes is **5:00 PM, Friday, February 12, 2010.**

UPDATE: The extended deadline for the Focus Award only is 5:00 PM, March 1, 2010. No entries will be accepted after this deadline.

Teacher Producer's Name _____ School _____ Local District _____

Phone Number _____ Email _____ Grade(s) _____

Level (Circle) Pre-school Elementary Middle School Senior High Special Education Adult School

Video Title: _____ Length: _____

STATE THE LEARNING OBJECTIVE(S) OF THE VIDEO PROJECT: (Fifty words or less) A learning objective states what students will learn and how they will demonstrate their understanding. Here is a sample learning objective: *By producing this video, students will demonstrate an understanding that most rocks are combinations of several different minerals and they are formed in many different environments.*

LEARNING OBJECTIVE(S) An appropriate learning objective must accompany **EACH** category checked. (Attach a separate sheet if necessary):

By producing this video, students will...

California Academic Content Standard(s) (Optional):

AWARD CATEGORIES: Enter your video in no more than **TWO** of the following eighteen categories. Video entries that are less than two minutes in length (excluding titles and credits) will be automatically entered in Category 18.

SUBJECT AREA AWARDS

- | | |
|---------------------------------------|---------------------------------------------------------------------------|
| _____ 1. English/Language Arts | _____ 6. Health |
| _____ 2. English Language Development | _____ 7. Physical Education |
| _____ 3. Mathematics | _____ 8. Visual & Performing Arts |
| _____ 4. History/Social Science | _____ 9. Technical Arts: Computer Ed., Business Ed., Industrial Ed., etc. |
| _____ 5. Science | _____ 10. Focus Award: "Strategies for Staying On-Task" |

NON-SUBJECT AREA AWARDS

- | | |
|----------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|
| _____ 11. School Information/Special Programs
(School Assembly, Special Events, etc.) | _____ 14. Independent Student Video Project (Teacher nominated & supervised) |
| _____ 12. Thematic (Drug Abuse Prevention, Understanding Diversity, Staying in School, etc.) | _____ 15. Teacher-created Instructional Video |
| _____ 13. Video Yearbook | _____ 16. Professional Development Video |
| | _____ 17. Producer's First Take (for Teacher's first-time attempt entries) |
| | _____ 18. Public Service Announcement/Short (2 minutes or less in length) |

JURIED SPECIAL AWARDS:

Judges will nominate schools and/or students for special awards. Fill in the names of those who assisted in your production. Indicate whether the person is a student (S), a teacher (T), an aide (A), or Other adult (O). Please include contact information for any student(s) not currently attending the submitting school.

Major Performances:

Teacher Producer: _____	T A O	Role	Name	S T A O
Director: _____	S T A O	_____	_____	S T A O
Writer: _____	S T A O	_____	_____	S T A O
Check one: Original _____ Adaptation _____		_____	_____	S T A O

Supporting Performances:

Director of Photography/Camera: _____	S T A O	Role	Name	S T A O
Editor: _____	S T A O	_____	_____	S T A O
Special Effects Editor: _____	S T A O	_____	_____	S T A O

SPECIAL REQUIREMENTS

- Cite the source(s) of all non-classroom-produced video clip(s): _____
- Cite the source(s) of all music: _____
- I have a Video Release Form for all students and adults who appeared on camera. (Initial) _____ Release forms are on the last page of this booklet.
- Legal clearance has been obtained for all source footage and music. (Initial) _____
- I realize that this entry may be disqualified if teacher-judges deem content/song lyrics inappropriate for classroom use. (Initial) _____
- I understand that KLCS may reproduce and use all submitted materials, including on-air broadcasting. (Initial) _____
- Incomplete entry forms will be disqualified. (Initial) _____

Teacher's Signature: _____ **Date:** _____

Principal's Signature: _____ **Date:** _____

VIDEO PARTICIPATION AGREEMENT AND RELEASE FOR MINORS

(For an Adult Release Form, contact KLCS)

LOS ANGELES UNIFIED SCHOOL DISTRICT

School: _____

As parent/guardian of _____, we (I) hereby grant consent to the Los Angeles Unified School District, a royalty-free, non-exclusive and irrevocable license to produce or reproduce audio tapes, videotapes, DVDs, and/or photographs in which our son/daughter participates.

We (I) understand that our son/daughter will not receive any monetary compensation, now or in the future, for his/her participation in the television production.

We (I) hereby indemnify the Board of Education of the Los Angeles Unified School District, its officers and employees against any action brought by our child as a result of the audio tapes, videotapes, DVDs and/or photographs herein consented to.

We (I) further grant permission to the Los Angeles Unified School District to make unlimited educational use of such materials, including, but not limited to, the sale of videocassettes, DVDs, and broadcasting to the public over radio and television stations.

Dated and signed this ____ day of _____, 20 __, in the City of Los Angeles, County of Los Angeles, State of California.

Print Name

Signature

Address

City, State , Zip

TRATADO DE PARTICIPACION Y RENUNCIA

Como padres/guardianes de _____, nosotros (yo) damos consentimiento al Distrito Unificado de Los Angeles, libre de derechos, no-exclusivo y con licencia irrevocable, para producir o reproducir grabaciones de audio, video, DVD y o fotografía en las cuales participen mi hijo o hija.

Nosotros (yo) entendemos que nuestro hijo (a) no recibira compensación monetaria, ahora o en el futuro, por su participación en la produccion del programa.

Nosotros (Yo) por este acto indemnizamos a la junta de educación del Distrito Escolar de Los Angeles, sus oficiales y empleados contra cualquier demanda presentada por nuestro hijo(a) como resultado de las grabaciones (audio-video-DVD) y fotografías ya mencionadas dentro de nuestro consentimiento.

Además, otorgamos permiso al Distrito Escolar de Los Angeles el uso ilimitado educacional de dicho material, incluyendo la venta de grabaciones de video y la difusion al publico por otras estaciones de radio y television.

Fechado y firmado el dia ____ de _____, 20 __, en la ciudad de Los Angeles, condado de Los Angeles, estado de California.

Nombre con letra de molde

Firma

Direccion

Cuidad, Estado, Código Postal