



KLCS
TV/DT
The Education Station

2008
Video in the Classroom
Awards Competition
ENTRY FORM

To: Librarians/Media Teacher
Principals, CITV Reps., Librarians, Grade Level Chairpersons,
Secondary Subject Area Chairpersons, Chapter Chairpersons, and Classroom Teachers.
DOWNLOADABLE : WWW.KLCS.ORG

**** COPY AS NEEDED ****

PURPOSE:

To encourage LAUSD teachers to use video production as an instructional tool to create an engaging, multifaceted, technology-based learning environment.

ELIGIBILITY:

All classroom-generated videos from grades Pre-K - 12 and Adult School, produced after March 16th, 2007, may be submitted.

TO PARTICIPATE:

Complete an entry form to accompany each tape submitted. Submit the tape and entry form to KLCS-TV. **The maximum number of entries per teacher producer is three tapes. Entry deadline is 5:00 PM, Friday, March 14, 2008. No entries will be accepted after the deadline.**

ENTRY FORMAT:

Submit each entry on a separate MiniDV tape (VHS mono is also acceptable). Please do not submit DVD format. You may submit the master or a duplicated copy for evaluation. The recommended length of each entry is 15 minutes or less. Judges will evaluate only 10-15 minutes of each tape. If your completed video production runs longer than 15 minutes, you may want to consider submitting a shorter version. However, this is not required. Entries may be subsequently included in the KLCS *Student VideoFest* broadcast series.

SUBMISSION GUIDELINES

AWARD CATEGORIES:

Subject-Area Category entries should be linked to the California Content Standards. Here are examples of standards that might be used to generate a VIC production:

1. There are two kinds of volcanoes: one kind with violent eruptions producing steep slopes and the other kind with voluminous lava flows producing gentle slopes (Science Content Standards: Grades 9-12 Earth Sciences, 3E).
2. Students describe the physical and human geography and use maps, tables, graphs, photographs, and charts to organize information about people, places, and environments in a spatial context (Grade 3 Social Science Standards, 3.1).

Please note, teachers may enter each tape in up to 2 categories. One award will be given in each Subject-Area Category for each level: Elementary and Secondary.

Focus Award sponsor for 2008 will once again be the LAUSD's Consolidated Charitable Campaign. This year's theme is "Sharing Brings Hope: Caring Creates Community". We are very pleased about their participation and excited to announce that they will be providing prizes for the winning entries. Please see the attached letter for more information about this partnership.

Special Awards are presented for outstanding achievement and creativity in the technical and performance categories.



SHARING BRINGS HOPE

LAUSD CONSOLIDATED CHARITABLE CAMPAIGN

November 6, 2007

Dear Friends and Educators,

Thank you to everyone for their outstanding participation in the 2007 Video in the Classroom (VIC) Focus Award video competition. Congratulations to the winners and all the participants.

The Sharing Brings Hope charitable campaign and KLCS-TV/DT are excited to announce their continuing partnership with the 2008 VIC Focus Awards campaign. Together, KLCS and the twelve diverse charities that participate in LAUSD's Consolidated Charitable Campaign, have selected "Sharing Brings Hope/Caring Creates Community" as the 2008 VIC Focus Award theme.

Giving and caring begins with each of us – individuals who share a strong connection to people and places, and who share a desire to make our communities better places to live.

Sharing with, and caring for, the members of our communities who need our assistance will create a greater sense of community and benefit everyone. It is vital that students are educated about the importance of charitable giving and the difference it can mean in people's lives. The diverse students of LAUSD can learn a sense of helping one another and understanding the role that the various charitable agencies play.

Every year, for the last fourteen years, LAUSD leadership has invited the Sharing Brings Hope campaign into your schools and offices. The twelve Sharing Brings Hope agencies raise funds for over 400 individual charities. Those 400 charities fund health, social, environmental and educational programs that serve the needs of LAUSD students and all of greater Los Angeles. For more information about LAUSD's Sharing Brings Hope campaign and the participating agencies, please visit; www.SharingBringsHope.org

www.SharingBringsHope.org will also have downloadable and printable Focus Award entry forms and information featured on the site.

As educators we all know that teaching children is not solely about basic skills and curriculum. Teaching the lesson of giving will influence the nature of the children we teach and the communities we all live in. Educating students about the important topic of sharing, caring and giving will benefit this generation and the generations to come.

Selected Focus Award videos will be featured at the Sharing Brings Hope Leadership Breakfast and at many school presentations throughout the District. A news segment about the Focus Awards ceremony will also be shown on KLCS.

We look forward to viewing the student entries, recognizing excellence and participating in the 2008 Focus Award ceremonies.

Barbara Harvey, Chair, Sharing Brings Hope, Controller UTLA
Beverly Ryder, Chair, Sharing Brings Hope, Civic Engagement LAUSD



Asian Pacific Community Fund



Brotherhood Crusade



Community Health Charities of California



Earth Share of California



Hispanic Scholarship Fund



Kathryn L. Kurka Children's Health Fund



LAUSD Employee Sponsored Scholarship Fund



Los Angeles Trust for Children's Health



United Latino Fund



United Negro College Fund



United Teachers Educational Foundation



United Way of Greater Los Angeles

HOW TO SUBMIT A VIC ENTRY:

Complete the official **VIC Entry Form** and attach it to the videocassette. **State clearly and completely the instructional objectives in terms of student participation and learning outcomes** - limit 50 words in this section. Refer to the California Content Standards and the Courses of Study.

Teacher as Producer. The submitting teacher must be the supervising teacher of the student's work during the production of the video entry.

Each tape entry should include the **title of the video, length of the video, the month and year it was produced, teacher's name, school, grade(s)**, typed or neatly printed on a label for the videocassette and the tape sleeve/box.

Label

Sample: Earthquakes: Are You Safe? (10:00 min.) May '04
Teacher Producer: Elizabeth Collins Stoddard
Collinsport Middle School Grade 8

Each teacher producer is limited to three entries.

Submit each entry on a separate standard Mini DV tape. The recommended length of each entry is 15 minutes or less. Entries may be longer but judges will evaluate only 10-15 minutes of each tape. Video entries must be produced between March 16, 2007 and March 14, 2008.

Stock footage (images not created by the class) must be limited to **no more than 20%** of the total production.

Be sure that both original and copyrighted materials are credited on the entry form. All legal clearances for copyrighted material (i.e. music, stock footage, etc.) must be obtained by the entrant before submission. Lyrics must be available upon request.

Copyright credit examples:

- Waltz of the Flowers, **The Nutcracker**, (c) 1998 Delta Entertainment. Permission granted.
- Original instrumental score for **Jump the Gun** by Mike Dakota, lyrics by John Szymd and James Eubanks. Permission granted.

It is recommended that you **make a copy of your video submission**. KLCS will retain all submissions and reserves the right to copy and use submitted material, including on-air broadcasting.

Please complete the entry form in its entirety. **Incomplete forms will disqualify the entry from judging.**

DEADLINE / WHERE TO SUBMIT VIC TAPES

All VIC entries must be received at KLCS-TV by 5:00 PM, Friday, March 14, 2008. No entries will be accepted after the deadline. Send or deliver VIC entries to 2008 VIC Competition C/O: KLCS-TV, 1061 W. Temple Street, Los Angeles, CA 90012 or through school mail to: KLCS-TV, 2008 VIC Competition.

VIC AWARDS CEREMONY

The VIC Awards Ceremony will be held on June 7th 2008. Updates and information on the ceremony may be obtained by calling KLCS-TV at (213) 241-4004 or visit www.klcs.org. Invitations to finalists will be mailed by the second week in May. Teacher entrants who will be off-track in May and June, please provide an alternate mailing address so we can be sure that the invitation gets to you.

